



MASUD RANA

SEO Expert

About Me

An SEO (Search Engine Optimization) expert is a professional responsible for enhancing a website's visibility on search engines like Google, Bing, or Yahoo. Their main goal is to drive organic traffic, improve rankings, and ultimately increase conversions for a website or business.



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Dhaka, Mohammadpur

Language

- Bangla
- English

Expertise

- SEO
- Ecommerce SEO
- ON PAGE SEO

Experience

SEO Specialist | SHOPHUTBD | 2024-Present

Managing and optimizing all SEO Strategies for an e-commerce platform, implementing SEO techniques to improve website Traffic.

SEO Specialist | 10minuteshopping 2024- Present

Managing and optimizing all SEO Strategies for an e-commerce platform, implementing SEO techniques to improve website Traffic.

Professional Skills:

On page SEO:

Keyword research, meta tags optimization, content optimization, internal linking strategy, page speed optimization

Education

Nazmul Smriti Govt College

Humanites
2015 - 2017

Mohammadpur Central University

B.S.S (Social Work)
(2018 - 2023)

Skills Summary

ON PAGE SEO  90%

E-commece SEO  70%

Canva Design  78 %